

# THE OFFICIAL WEBSITE OF IDEA FACTORY INTERNATIONAL LAUNCHES TODAY!

LOS ANGELES, CA., November 1, 2013 - Today, Idea Factory International is excited to announce that its [official website](#) has now fully launched, and includes information on recent Idea Factory titles from Idea Factory, Co., Ltd. (Japan), Aksys Games Localization, Inc., NIS America, Inc., Ghostlight, LLC., and Rising Star Games. "We are very excited to have finally launched the Idea Factory International website," Haru Akenaga, CEO of Idea Factory International, Inc., says in celebration of the official launch. "Now, along with the support and help from third-party publishing companies like Aksys Games and NIS America, we can finally communicate directly with Idea Factory fans. I'd also like to extend my sincerest appreciation to our fans for the continued support you have given to the Idea Factory brand." Idea Factory International will focus on providing general and overall information regarding video games, animation, and social apps to Idea Factory fans worldwide.

"Idea Factory has been a long-time partner with Aksys Games, and we wish them the best of success with this new venture," Akibo Shieh, the CEO of Aksys Games, said in support. "We look forward to working with Idea Factory International and bring truly unique content to Western audiences." Ryan Phillips, marketing manager at the long-time Idea Factory title publisher, NIS America, also reinforces the joint effort to strengthen the Idea Factory brand. "NIS America absolutely loves working with Idea Factory titles, and we are extremely excited to continue to do so in conjunction with Idea Factory International in order to further the growth of the Idea Factory brand throughout the West."

To celebrate the official full website launch, Idea Factory International is holding an Idea Factory International gift giveaway with the help of NIS America on its [Facebook](#) and [Twitter](#). Simply Like/Follow Idea Factory International on Facebook and/or Twitter for the chance to become one of ten lucky winners to receive a random special gift (one gift per person). The gifts being offered include Limited Edition copies of *Hyperdimension Neptunia™ Victory* (NIS America), a 3DS copy (PAL region) of *Around the World with Hello Kitty & Friends™* (Rising Star Games/Bergsala Lightweight), a 3DS Limited Edition copy (North American region) of *Hakuoki: Memories of the Shinsengumi* (Aksys Games), a 3DS copy (PAL region) of *Hakuoki: Memories of the Shinsengumi* (Rising Star Games), a Steam code of *Agarest: Generations of War* (Ghostlight), a Neptunia character giant pillow, a PlayStation®3 console skin, a Hakuoki x Hello Kitty notepad, and more! \*The gift list can be viewed in the Note section of Idea Factory International's Facebook page. \*Must be 13 years of age or older to enter the giveaway. No purchase necessary. Randomly selected winners will be contacted by Idea Factory International through Facebook/Twitter. This giveaway campaign ends on 11/11/2013.

**/IdeaFactoryIntl**  
**@IdeaFactoryIntl**  
and win prizes!

Giant pillow for a sweet dream!

Neptunia PS3 console and controller skin!

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